



2025 Court of Honor Ceremony

Wednesday, August 20, 2025
Horticulture Building Courtyard
New York State Fairgrounds
Syracuse, New York



Learn more about NYSNLA's Awards
and Past Recipients at
www.nysnla.com



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Greetings from NYSNLA's President

Dear NYSNLA/PLANT NYS Community and Fairgoers,

On behalf of the New York State Nursery and Landscape Association—now proudly known as PLANT NYS—it is my sincere pleasure to welcome you to this year's Court of Honor Ceremony, held in this beautiful courtyard: the PLANT NYS Sensory Garden.

This special gathering provides us with an opportunity to celebrate excellence in our industry and recognize the individuals whose passion, dedication, and professionalism have left a lasting mark. Today we honor Mark Maseo as Certified Nursery and Landscape Professional (CNLP) of the Year, we proudly induct Sharon Webber into our Hall of Fame and bestow the distinguished George L. Good Gold Medal of Horticulture to Dr. Mark Bridgen. These awards not only recognize individual achievements but also serve as a reminder of the vibrant and growing community we represent.

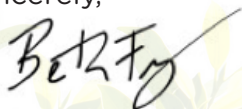
We also pause today to acknowledge the many past recipients of these honors, those whose shoulders we stand on, whose work continues to inspire us and whose contributions continue to shape the future of the green industry in New York State.

In addition to honoring these outstanding professionals, I'd also like to extend a warm welcome to all New York State Fair attendees who will enjoy the PLANT NYS Sensory Garden located here in this courtyard. This garden is a beautiful example of how thoughtful landscape design can engage all the senses, promote accessibility, and demonstrate the healing and joyful power of plants. It represents the very best of what our industry stands for—connection, beauty, and stewardship.

Thank you to the NYSNLA State Fair Committee for their thoughtful planning, to the CNLPs and PLANT CNY members who helped with cleanup and planting, to everyone who donated materials and resources, and to all those working behind the scenes who made today possible.

Congratulations to our award winners and thank you for joining us in this celebration. Whether you are an honoree, a colleague, a supporter, or simply here to enjoy the garden, your presence helps us continue to elevate and grow our profession.

Sincerely,



Beth Fry, Senior Lifetime CNLP
NYSNLA President



MARCH 12-15

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in
Bloom*

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GARDEN & LANDSCAPE SHOW
2026

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Join us Thursday, February 5, and Friday, February 6, 2026 at Salvatore's Italian Gardens, Depew, NY for two full days of education, networking, and industry insights.

Earn CNLP, DEC, and ISA credits.

Sponsorship and Exhibitor Opportunities Available
Call (716) 741-8047 or visit plantwny.com
to reserve your spot!



INFO & REGISTRATION

Keynote Speaker Friday, February 6

VINCENT SIMEONE

Acclaimed horticulturist, author of six gardening books, and Director of Planting Fields Arboretum. With 37+ years of experience, Vincent brings his expertise in sustainable gardening, woody plant selection, and public horticulture to the stage.



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Message from the State Fair Committee

Dear NYSNLA/PLANT NYS Colleagues and Fairgoers,

Welcome to the Great New York State Fair!

Today, we are here to celebrate some truly outstanding individuals who've made a big impact in our industry. As PLANT NYS members and friends from all over the state come together, we invite you to take a stroll through the PLANT NYS Sensory Garden in the Horticulture Building Courtyard and help us honor this year's incredible award recipients.

Behind the scenes an incredible team of volunteers have worked diligently to transform the Courtyard into a haven of horticultural beauty. The Sensory Garden, thoughtfully designed and lovingly tended, awaits your discovery. With its fragrant blooms, soothing sounds, and harmonious colors, it offers a serene space to pause, breathe, and immerse yourself in the splendor of nature.

As you review the program, take a moment to acknowledge the individuals and efforts that made this event possible. Special thank you to members and CNLPs from PLANT CNY who work tirelessly to make the garden come to life each year and to the generous donations of plants and materials from our PLANT NYS members and to everyone that works behind the scenes to make today a success.

After the ceremony, I encourage you to wander through the Sensory Garden, where you can learn more about PLANT NYS and the expertise of our Certified Nursery and Landscape Professionals (CNLPs). These dedicated members and professionals raise the standard in our industry, blending knowledge with artistry to enhance landscapes far beyond these fairgrounds.

Enjoy your time at the Fair!



Beth Fry, Senior Lifetime CNLP
State Fair Committee - Chair

<https://www.nysnla.com/nysnla-at-the-state-fair-court-of-honor>





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2025 Court of Honor Ceremony at the Great New York State Fair



- Order of Program -

Welcome Message from NYSNLA
Beth Fry, Senior Lifetime CNLP
President
2018 CNLP of the Year



- Presentation of the 2025 NYSNLA Annual Awards -



**Certified Nursery &
Landscape Professional
of the Year**

2025

Mark Maseo, CNLP

Presented by Stephanie Costello



**NYSNLA
Hall of Fame**

2025

**Sharon Webber,
Lifetime CNLP**

Presented by: Steve Sypiewski



**Dr. George L. Good Gold
Medal Of Horticulture**

2025

Dr. Mark Bridgen

Presented by: Donna Moramarco

- Closing Remarks -

Beth Fry, Senior Lifetime CNLP
President
2018 CNLP of the Year
2022 Hall of Fame Inductee

Adjournment & Group Photography Session

Please Note:

NYSNLA Staff will set-up the photographic shots, the association photo will be taken, then guests and friends will be given time to take their photographs of the group and individual Honorees. We thank you for your cooperation.

Following the Court of Honor Ceremony, we encourage all in attendance to take in the Horticulture Building Courtyard, which has been transformed into the NYSNLA Sensory Garden for the enjoyment and education of all those attending the Great New York State Fair—and to help promote our NYSNLA Members and the value of nursery and landscaping professionals in the Empire State.

CNLP Day 2025



CNLP Day 2025 at Cornell University's Long Island Horticultural Research & Extension Center (LIHREC)

Please join us for our annual CNLP Day on Friday, September 12, 2025 from 12:00 - 4:30 p.m. **Earn 4 CNLP Credits!**

**Cornell University's Long Island Horticultural
Research & Extension Center (LIHREC)**

3059 Sound Ave.
Riverhead, NY 11901

Registration Fee: \$35.00

Payments must be received by September 10th.
Please contact info@nysnla.com with payment questions.



Welcome to NYSNLA!

NYSNLA-PlantNYS is, and will always be, dedicated to advancing and improving New York State's Nursery and Landscape Professionals. We do this by establishing and elevating the standards and ethics of our industry, promoting awareness of top issues, and cultivating business opportunities for all. Through these practices, our work enhances our environments and local communities. Your membership is extremely important. Your presence directly helps our NYSNLA community, and by being a member of our community you can look forward to:

- **Professional Improvement** - Through our many professional development and educational opportunities you will learn valuable skills that you can apply directly to your business.
- **Strengthening Your Business** - By collaborating with our green industry professionals, you will help to raise the standards of your business, and our industry.
- **Government Relations** - Your voice will be heard as we continue to represent you, advocating on all our behalf, in Albany, and throughout New York State.
- **Community Involvement That Celebrates Diversity** - We provide programming that supports the full diversity of all the businesses within the Green Industry, and the incredibly diverse community we serve.

Have you ever considered serving on a NYSNLA-PlantNYS committee? We encourage you to take a look at the full roster of committees available that look forward to working with YOU! Together we will ensure a bright and successful future.

UPCOMING NYSNLA-PlantNYS EVENTS!

CNLP DAY

September 12, 2025 | Cornell University's LI Horticultural Research & Extension Center (LIHREC)

TRIPLE FALL EVENT:

October 27 - 29, 2025

NYSNLA-PlantNYS COLLEGE ROUNDTABLE

NYSNLA-PlantNYS GREEN INDUSTRY LEADERSHIP SUMMIT

NYSNLA EMPIRE STATE EXCELLENCE IN LANDSCAPING AWARDS CELEBRATION

Rensselaer Conference Center at the Hilton Garden Inn - Troy

Is Your Membership Profile Up to Date?

We encourage you to log-in to your Membership Profile on the NYSNLA website to ensure that all your information is up to date. You can also upload your company logo there for greater awareness by your fellow members.

Membership Certificates

Reminder: Several years ago, NYSNLA made a commitment to reduce its environmental footprint and no longer prints out and sends membership certificates. Should your company wish to have a membership certificate to display, please send a request to info@nysnla.com. We will send you a personalized certificate as a pdf file that you can print out.

CNLP Recertification

The CNLP Program is back in full force! If your CNLP Recertification has expired—and you have not yet applied to recertify—it is not too late! Simply go to the "CNLP Program - Updated" page on our website, download the Recertification form and send in. We will work with you to get you back in order—and moving forward as a CNLP!

VISIT THE NYSNLA WEBSITE TO EXPLORE THE FULL CALENDAR OF REGIONAL EVENTS TAKING PLACE ACROSS NYS!

www.nysnla.com

Once again, THANK YOU, for being a part of NYSNLA!

Get Involved in Your Region! Connecting Your Area with Our State Association



Make the most of membership by getting involved in one of NYSNLA's eight Regions. Connect with others in the community and take part in local events. Each Region operates with its own Board of Directors and By-Laws.

Together, all eight Regions are federated with NYSNLA, as the statewide association, with a Board of industry leaders working together, committed to expand services, deliver value to members, advocate for the industry, and help each other do business better.

NYSNLA's Regions conduct their local programs with an eye toward creating relationships, grass-roots local advocacy, trade education programming, peer support and networking. The state association:

- Develops education programs designed to help all members conduct business efficiently, professionally and profitably;
- Provides overall strategic direction for the association;
- Provides strategic quality member communications that deliver relevant and timely industry information;
- Manages the CNLP Program and develops professional development programs for owners and senior-level management;
- Conducts industry advocacy on the state level through relationships with stated agencies; and
- Hosts statewide events to create a sense of unity and purpose within the association.

Here are the Regions:



REGION 1
Serving Long Island
Nassau & Suffolk Counties



REGION 2
Serving Southeastern NY
Bronx, Dutchess, Kings, New York,
Putnam, Queens, Richmond and
Westchester Counties



REGION 3
Serving Northeastern NY
Albany, Clinton, Columbia, Essex,
Franklin, Fulton, Greene, Hamilton,
Montgomery, Rensselaer, Saratoga,
Schenectady, Schoharie, Warren
and Washington Counties



REGION 4
Serving Central NY
Chenango, Cortland, Delaware,
Herkimer, Jefferson, Lewis,
Madison, Oneida, Onondaga,
Oswego, Otsego, St. Lawrence and
Tioga Counties
[Click here for Region 4's Website](#)



REGION 5
**Serving the Genesee-Finger
Lakes Area**
Cayuga, Livingston, Monroe,
Ontario, Seneca, Wayne and
Yates Counties
[Click here for Region 5's Website](#)



REGION 6
Serving Western NY
Cattaraugus, Chautauqua, Erie,
Genesee, Niagara, Orleans and
Wyoming Counties
[Click here for Region 6's Website](#)



REGION 7
Serving the Mid Hudson Valley
Orange, Rockland, Sullivan and
Ulster Counties



REGION 8
Serving the Southern Tier of NY
Allegany, Broome, Chemung,
Schuylar, Steuben, Tioga and
Tompkins Counties
[Click here for Region 8's
Facebook page.](#)



CNLP OF THE YEAR



The CNLP of the Year award recognizes an individual's extraordinary commitment to the green industry, his or her family and community, and the betterment of others through the Certified Nursery & Landscape Professional Program. The award is presented at the NYSNLA Court of Honor on opening day of the New York State Fair in August.

Past Winners

2006 Edward Dore Senior Lifetime CNLP	2012 Jerry Parmenter Senior CNLP	2018 Beth Fry Senior CNLP	2024 Steven S. Sypniewski Lifetime CNLP	2030
2007 Vincent Drzewucki Senior CNLP	2013 Sally Cunningham CNLP	2019 John Gaylardo CNLP	2025 Mark Masseo CNLP	2031
2008 Ralph W. Tuthill III Senior Lifetime CNLP	2014 Kim Schichtel CNLP	2020 Elizabeth Snyder CNLP	2026	2032
2009 David Linehan Senior Lifetime CNLP	2015 Julie Liebmman CNLP	2021 Amy Howansky CNLP	2027	2033
2010 Jason Engel Senior CNLP	2016 Dannielle Carr CNLP	2022 Elizabeth Berkeley CNLP	2028	2034
2011 Michael Grimm Senior Lifetime CNLP	2017 Melissa Daniels CNLP	2023 David R. Clark CNLP	2029	2035

HALL OF FAME

NYSNLA Hall of Fame Inductees are individuals who have made outstanding and unselfish contributions to the nursery and landscape industry in the State of New York.

PlantNYS
The Professional Landscape & Nursery Association of New York State

1960
Dr. A.M.A. Pridham, Charles Perkins,
Val Curtis, Edwin Costich

1961
Louis Weinstock, John W. Kelly, Joseph
Roesch, Clarence Vanderbrook, Robert Auld

1962
Dr. Harold B. Tukey Sr., John Visser,
Tobias Martino

1963
Eugene S. Boerner

1964
Frank S. BonGiorno

1965
Al Synesael

1966
William F. Kuhl

1967
Harry Raben

1968
C. Powers Taylor

1970
George W. Wren

1971
Bernard B. Stangler

1972
Lawrence L. Labriola

1973
Edward Pettillon

1974
Herman Eberhard

1975
Dave Schade

1976
John Newhouse

1978
Dr. George Good

1979
William Bailey

1980
Edwin M. Fava

1981
Anna Feile

1982
Bob Case

1983
George Schichtel

1984
George Kalfelz

1985
Henry Weller

1986
Alfred H. Krautter
Lifetime CNLP

1987
Fritz Schaefer
Lifetime CNLP

1988
Frank Ferraro

1989
Kenneth Wilk

1990
Jack Lander

1991
David Linchan
Senior Lifetime CNLP

1992
Heinrich Fischer
Lifetime CNLP

1993
Fred Mitchell

1994
Jim Shearer

1995
John Braddell

1996
George "Skip" Miller

1997
George Gibbs

1998
Peter Costich

1999
Dave McIntyre

2000
Jan Jansen
Lifetime CNLP

2001
Kenneth R. Hill
Senior Lifetime CNLP

2002
Edward Dore
Senior Lifetime CNLP

2003
Marj Olds

2004
William "Bill" Head

2005
David M. Taylor

2006
Bob Kretzer

2007
Dale Turtle
Lifetime CNLP

2008
Gregory Frank

2009
David Ryan
Senior Lifetime CNLP

2010
Vincent Drzewucki
Senior Lifetime CNLP

2011
Robert Smith

2012
Mike Pollack

2013
Donna Moramarco, CNLP

2014
Michael Grimm
Senior Lifetime CNLP

2015
Jeffrey Rogers, CNLP

2016
Jackie Crane, CNLP

2017
Chris Zeisz
Lifetime CNLP

2018
Jim Presutti
Lifetime CNLP

2019
Jerry R. Parmenter
Senior Lifetime CNLP

2020
David B. Dailey, Jr
Lifetime CNLP

2021
Bud Nestler
Lifetime CNLP

2022
Beth Fry
Lifetime CNLP

2023
Gary G. Gasparini
Lifetime CNLP

2023
Sharlene L. Reeves
Lifetime CNLP - *Posthumously Awarded*

2024
Anthony Caggiano
Lifetime CNLP

2025
Sharon Webber
Lifetime CNLP

2026

2027

2028

2029

2030

2031

2032

DR. GEORGE L. GOOD GOLD MEDAL OF HORTICULTURE

NYSNLA awards its highest honor, the Dr. George L. Good Gold Medal of Horticulture, to an individual who has made outstanding contributions in the field of horticulture in the State of New York.

Dr. George Lawrence Good spent his entire career on the Department of Horticulture faculty at Cornell University's College of Agriculture and Life Sciences. He was an active, engaged member of NYSNLA and received the Gold Medal of Horticulture himself in 1997. After his death in 2008, the award was rechristened the Dr. George L. Good Gold Medal of Horticulture in his honor.



1982 Dr. P.P. Pirone	1992 Beatrice Jones	2002 George V. Schichtel	2012 Paul Fuhrmann	2022 Thomas Mitchell
1983 Edwin Costich	1993 Warren T. Johnson	2003 Richard Weir	2013 Edward Dore Senior Lifetime CNLP	2023 Jerry R. Parmenter Senior CNLP
1984 Frank Karpick	1994 William "Bill" Head	2004 Dr. Nina Bassuk	2014 Steven Perry	2024 Not Presented
1985 Gordon Jones	1995 James Cross	2005 Carolyn Klass	2015 Dr. Andrew Senesac	2025 Dr. Mark Bridgen
1986 Dr. Arthur Bing	1996 Ernie Schaufler	2006 Charles Scheer	2016 Dr. A. Martin Petrovic	2026
1987 Joseph Harris	1997 Dr. George Good	2007 Margery Daughtrey	2017 Charles D. Schmitt, CNLP	2027
1988 Ralph Snodsmith	1998 Henry Weller	2008 Robert Mungari	2018 Dr. Gary A. Brown	2028
1989 Dr. Carl Gortzig	1999 John Hyde, W. Scott	2009 Dr. Donald Leopold	2019 Daniel O. Gilrein	2029
1990 Carl Totemeier	2000 Dr. Wayne Sinclair	2010 Dr. George W. Hudler	2020 Donna W. Moramarco, CNLP	2030
1991 Ronald O. Barrett	2001 Ralph N. Freeman, Alfred "Fred" H. Hicks	2011 Jan Jansen Lifetime CNLP	2021 Vincent Simeone	2031

Memories from Today

Memories from Today



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